



Beijing / Hong Kong March 2014



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# Key Financials 1

RMB (Billion)	31 Dec 2013	31 Dec 2012	Y-o-Y Change
Total assets	15,363.2	13,972.8	10.0%
Loans and advances to customer	s 8,590.1	7,512.3	14.3%
Total liabilities	14,288.9	13,023.3	9.7%
Deposits from customers	12,223.0	11,343.1	7.8%
Total equity attributable to equity shareholders of the Bank	1,066.0	941.7	13.2%
Capital adequacy ratio*	13.34%	N.A.	
Common equity tier 1 ratio*	10.75%	N.A.	
NPL ratio	0.99%	0.99%	
Allowances to NPL	268.2%	271.3%	3.1 pps

Note: \*Calculated in accordance with the Measures for Capital Management of Commercial Banks (Trial), decreed in 2012 and effective since 1st January 2013.

# Key Financials 2

<b>Key indicators</b>	2013	2012	Y-o-Y Change
RMB (Billion)			
Net interest income	389.5	353.2	10.3%
Net fee and commission income	121.6	109.3	11.2%
Profit before tax	279.8	251.4	11.3%
Net profit	215.1	193.6	11.1%
Earnings per share (RMB Yuan)	0.86	0.77	11.7%
Dividend per share (RMB Yuan)*	0.30	0.268	11.9%
Return on average assets	1.47%	1.47%	
Return on average equity	21.23%	21.98%	0.75 pps
Cost to income ratio	29.65%	29.60%	0.05 pps

Note: The Board recommends a cash dividend for 2013 of RMB0.30 per share (including tax).



### **Transformation and development**

**Financial performance** 

**Risk management** 

**Outlook** 

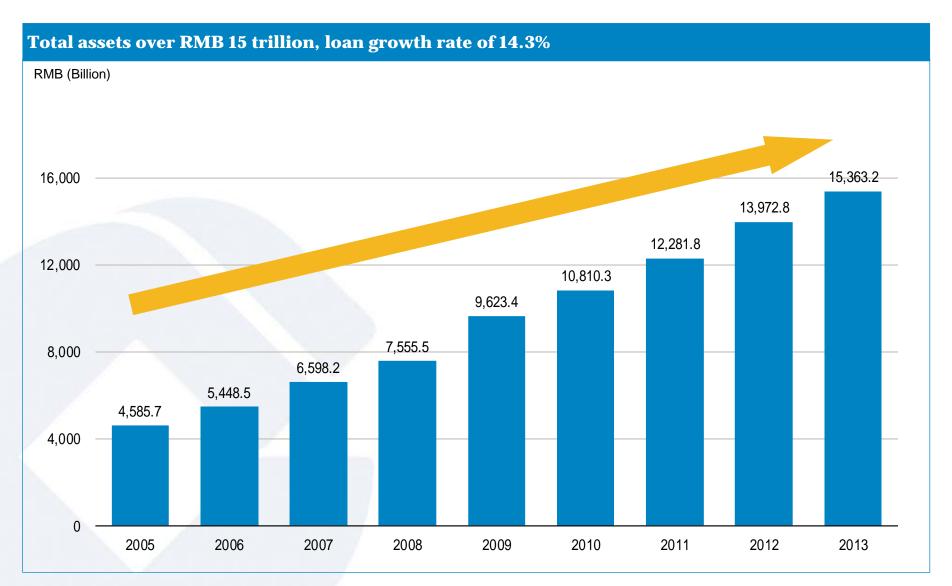


### **Strategic Transformation**

Transformation in five areas for the strategic objective of "integration, multifunction and intensiveness"

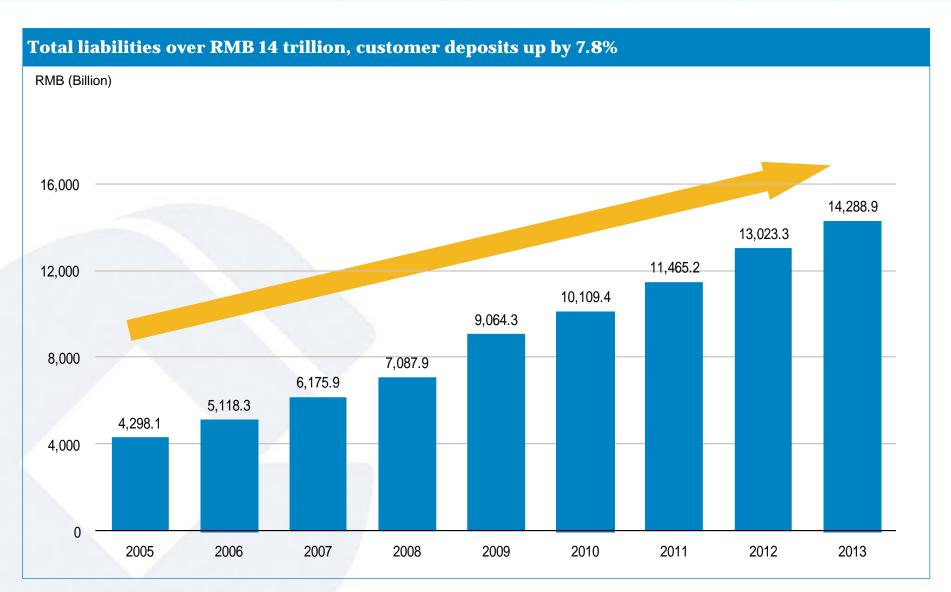
- Transformation from deposit-and-loan-focused to comprehensiveservice-focused
- Transformation from simple services to multi-product and multifunctional services
- Transformation from "manual process" to electronic process
- Transformation in management model from a commercial bank to a financial group
- Transformation from a traditional bank to an innovative bank





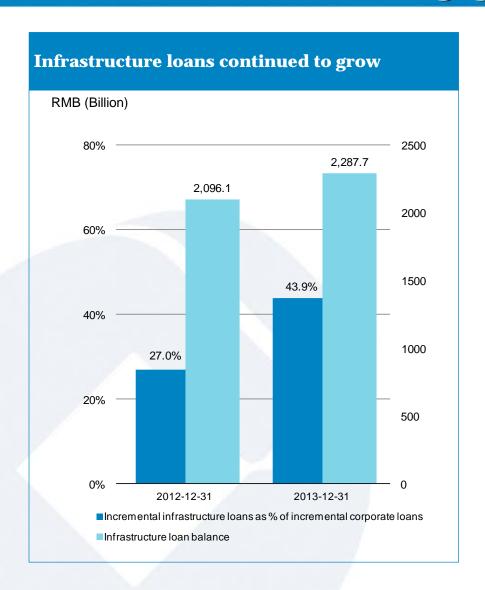


### Steady growth of liabilities





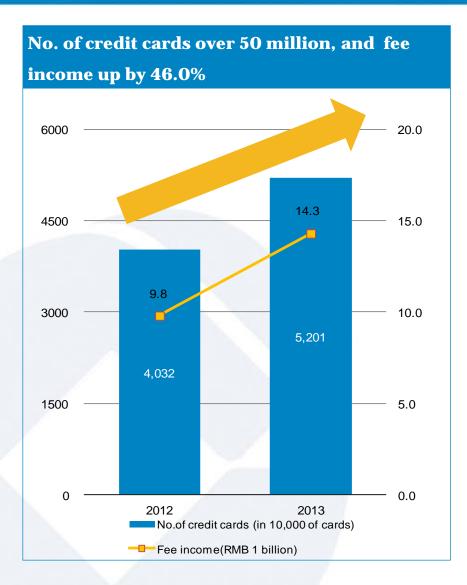
## Reinforced advantages in infrastructure loans and residential mortgages

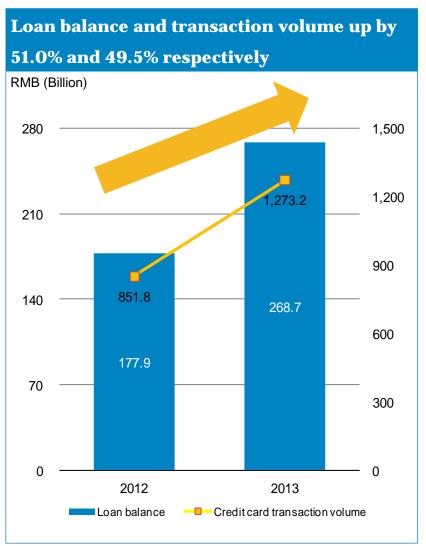






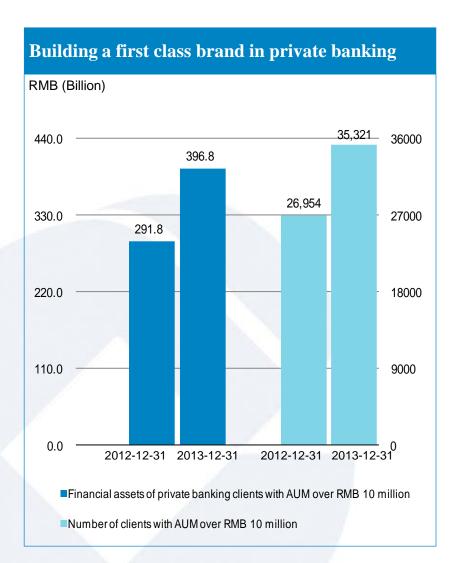
## Rapid development of emerging businesses – credit cards







## Rapid development of emerging businesses – private banking and investment banking

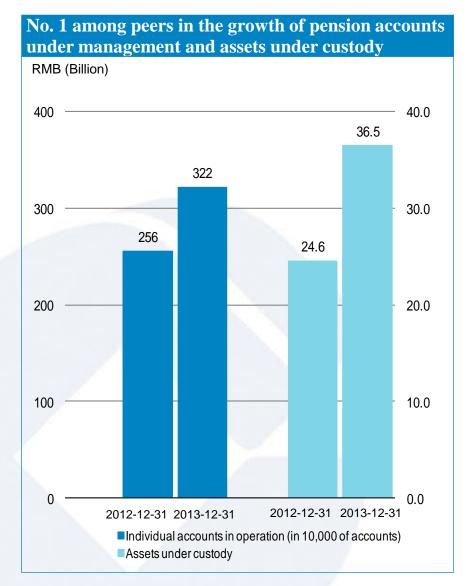


### Steady growth of investment banking

- Underwriting of debt securities ranked first for three consecutive years.
- Revenue of wealth management products (WMPs) exceeded RMB 10 billion, and revenue of new financial advisory business ranked first among peers
- Product innovation:
  - Launched bond investment and urbanizationrelated WMPs
  - First in the market to underwrite asset-backed notes, high yield and affordable housing private placement bonds
  - Participated in pilot programmes of corporate credit asset securitization



## Rapid development of emerging businesses – pension and investment custody service

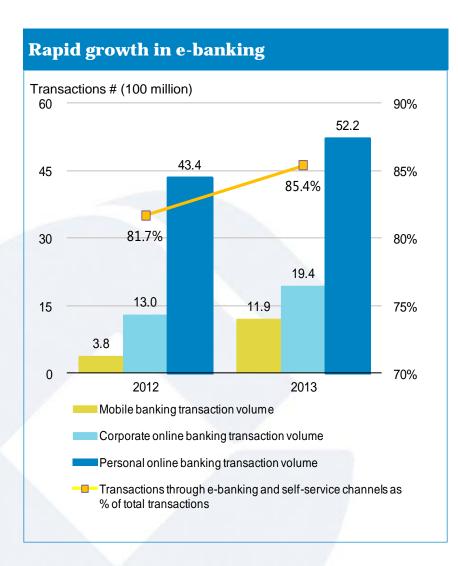


### Continuous growth of investment custody business

- Size of securities investment funds under custody ranked second in market
- The increase of both the number and volume of securities investment funds under custody ranked first among peers
- The volume of QFII under custody, the increase of custodial customers and the newly approved quota ranked first among Chinese peers
- Insurance assets under custody grew by nearly 40%
- Outperformed peers in multiple non-traditional areas:
  - Public ETF products
  - Insurance investment in real economy
  - Outsourcing services of assets under custody
  - Development of pension back-end product assortment



## Rapid development of emerging businesses – e-banking

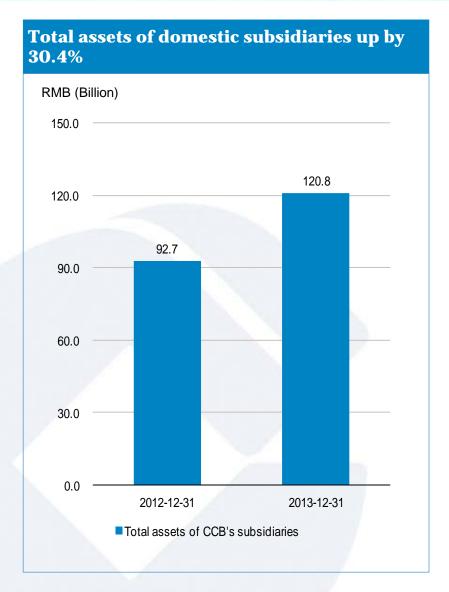


#### **Active provider of online financial services**

- Enhanced the capability of the "e.ccb.com" platform:
  - The number of new registered internet merchants up by 185.9%
  - The number of registered members up by 338.6%
  - The volume of merchant financing up by 17 times over the beginning of 2013
- Key business indicators improved rapidly:
  - The number of personal online banking customers up by 25.8%
  - The number of corporate online banking customers up by 31.5%
  - The number of mobile banking customers up by 38.9%



## Significantly strengthened capabilities of integrated financial service

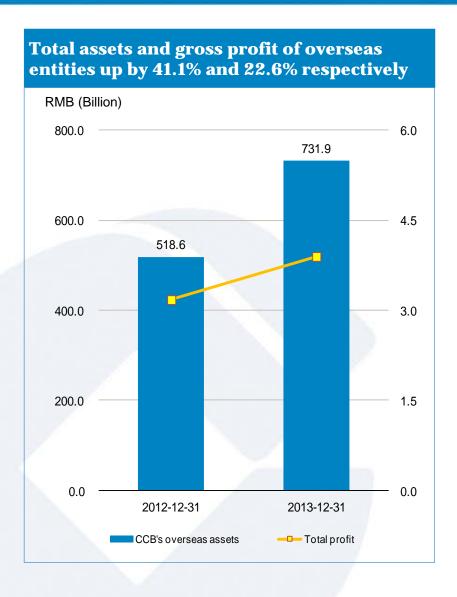


## Leading position in non-banking financial licenses, positive growth momentum in subsidiaries

- Acquired Shanghai Liangmao Futures
- Premiums of life insurance ranked No. 1 among bank-affiliated peers, up by 84.1% year-on-year
- Assets of the financial leasing subsidiary up by 27.1%, and assets of aircraft leasing up by approximately four times
- Fund subsidiary ranked second in terms of the volume of fund issuance among peers
- Net profit of Sino-German Bausparkasse increased by approximately 40%
- Built quality rural banks in support of "agriculture, farmers and rural areas" and the county economy



### Solid progress in overseas business development



### Accelerated expansion of overseas network, supported RMB internationalization

- Acquired Banco Industrial e Comercial S.A. of Brazil (BIC)
- Set up six entities in Russia, Dubai and other regions
- Effectively integrated entities and resources in Hong Kong and Macau markets
- Issued dim-sum bonds in Hong Kong and RMB-denominated bonds in Taiwan
- Set up outlets in the Shanghai Free-trade Zone and key ports on the border



### Strengthened intensive operational capability

### **Integration of customers, operation and** resources

- Integration at customer level
  - Continued to promote outlets with integrated services, teller systems and marketing teams
- Integration at operation level
  - Completed the separation between front desk and back offices in 28 different counter businesses in 14,000 operating entities
- Integration at resource level
  - Strengthened business synergy and risk consolidated management

### **Integration of technologies**

- Channel integration
  - Built new generation channels for employees and customers, enhancing customer and employee experience across the board
- Product innovation
  - Launched brand new products on areas of corporate cash management, family cash management, custody, financial markets, corporate collection and payment
- Business infrastructure
  - Integrated bank-wide information of corporate clients, entities and employees
  - Integrated bank-wide pricing management and product management system
- IT environment
  - Built a fundamentally centralized corporate IT platform



### **Transformation and development**

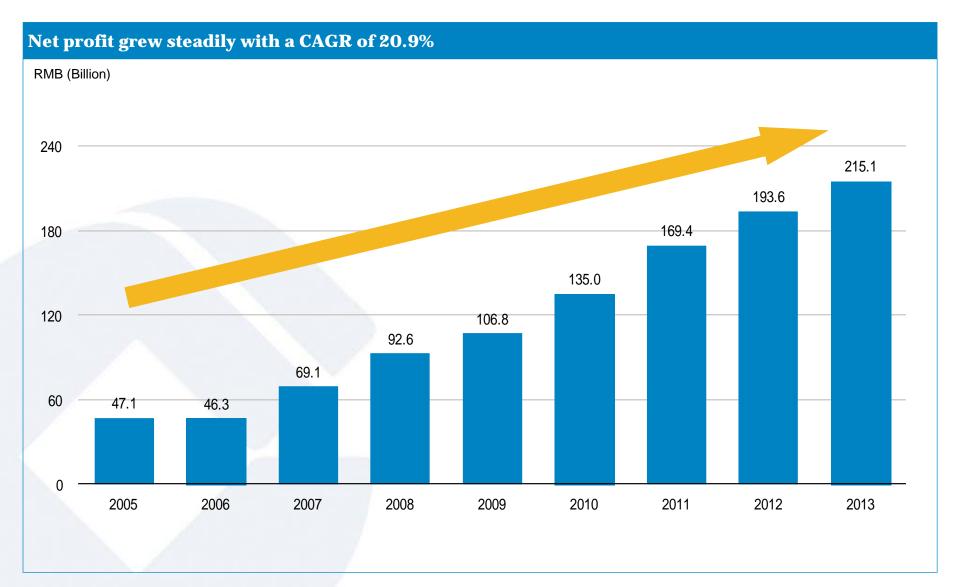
### **Financial performance**

Risk management

**Outlook** 



### **Profitability continued to improve**





## Net interest income grew continuously with stable NIM



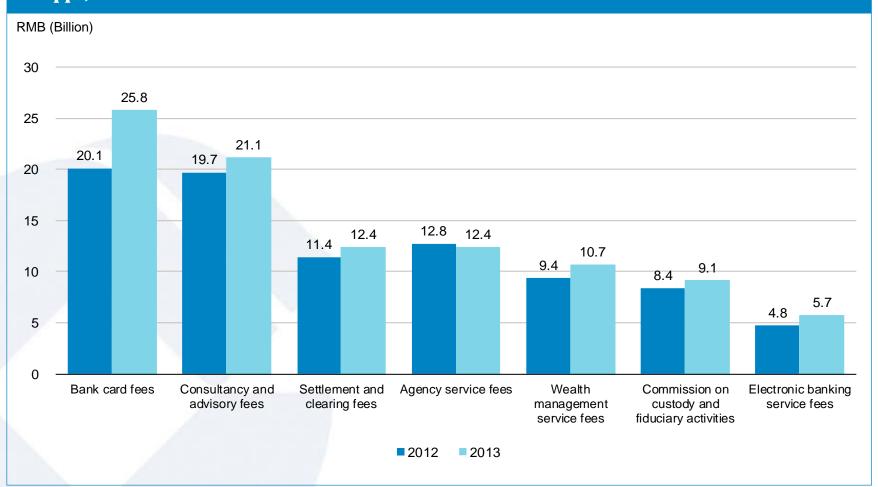
### Initiatives in response to interest rate liberalization

- Improved pricing ability
- Strengthened pricing management
- Optimized industry structure of credit
- Nurtured new sources of profit growth
- Enhanced profitability of subsidiaries



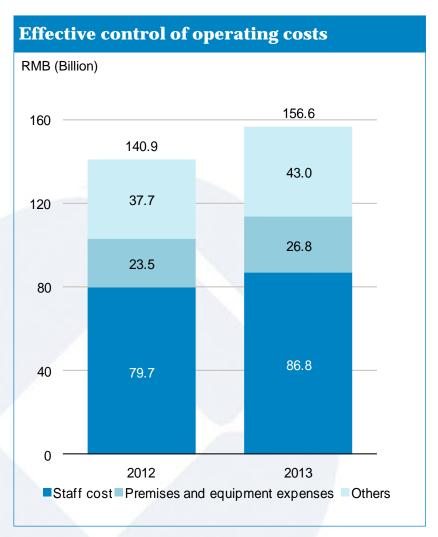
## Non-interest income grew steadily with improved income structure

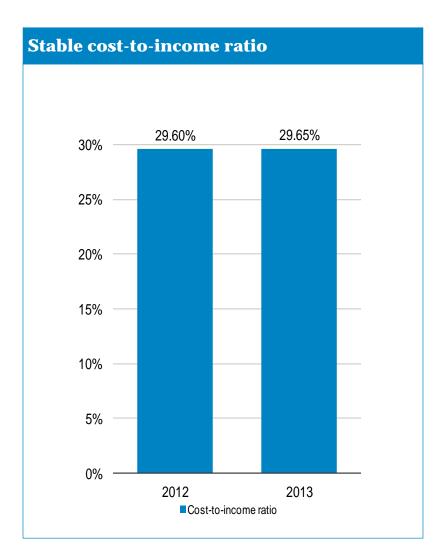
## Net fee and commission income grew by 11.5%, accounting for 20.4% of operating income (up by 0.19~pps)





### Cost efficiencies remained stable

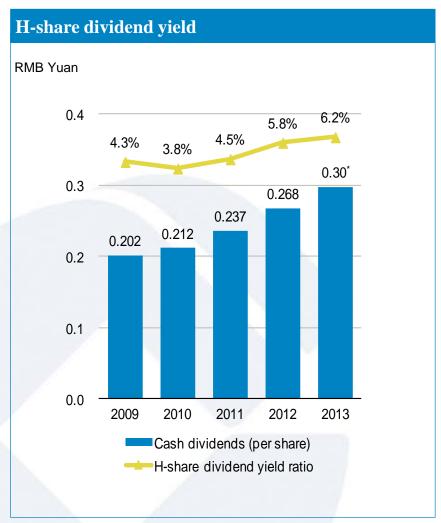


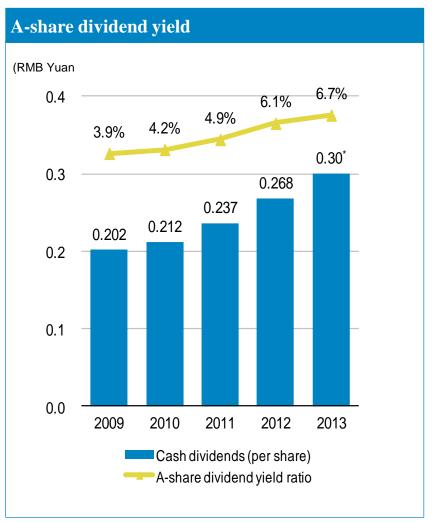


Note: After deductions of business taxes and surcharges and other business costs



### Continuous high return to shareholders





Note: Dividend yield is calculated by dividing dividend per share by the average share price of the year. Dividend per share is translated using the RMB-Hong Kong dollar exchange rate on dividend date.

The Board recommends a cash dividend for 2013 of RMB0.30 per share (including tax), subject to the approval of 2013 annual general meeting.



**Transformation and development** 

**Financial performance** 

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## Continued to implement reform of risk management and optimize credit processes

#### Risk management reform

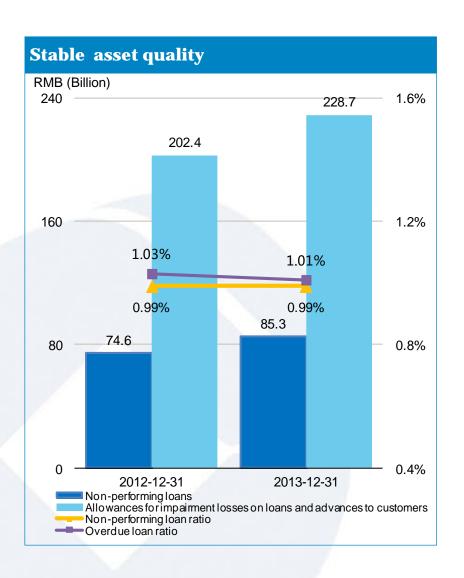
- Risk management by every employee
- Strengthened accountabilities of managers
- Dual-way risk reporting
- Task specialization

#### **Credit process optimization**

- Clear division of front, middle and back offices
- Consolidated credit granting to group clients
- Strengthened approval of credit use
- Centralized management
- Strengthened pre-lending and postlending management



### **Asset quality remained stable**

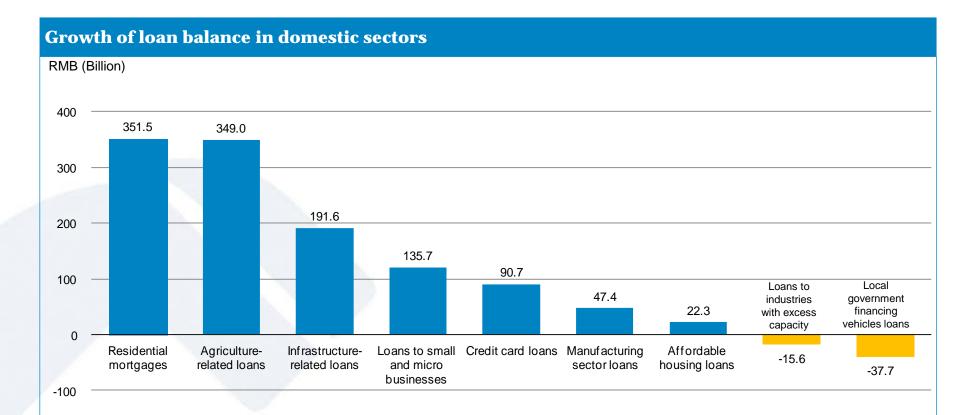


#### Strengthened credit risk management

- Risk warnings in key sectors, regions and products
- Strengthened the development and application of risk management tools
- Allowances to NPL ratio reached 268.2%
- Strengthened the disposal of nonperforming loans



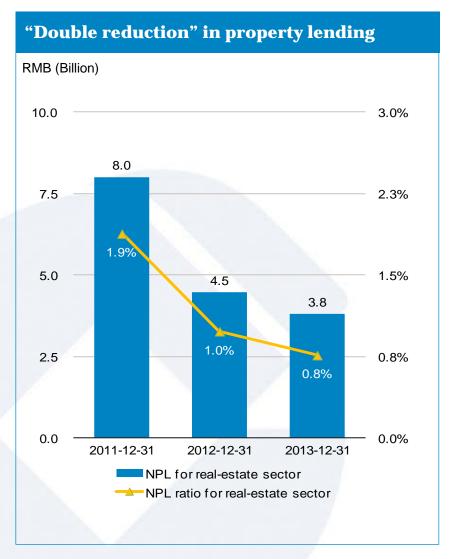
### Significant improvement in credit structure



Note: Industries with excess capacity, or the "6+1" industires, include steel, cement, plate glass, polycrystalline silicon, coal chemical, wind power equipment, and shipbuilding.



### Sound asset quality of property lending

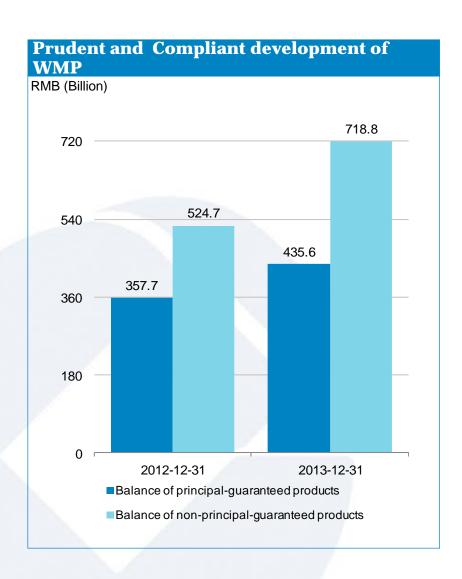


#### Risk management measures

- Overall volume control
- Optimized structures of regions, clients and products
- Strengthened market research and monitoring
- Adopted client-list management for clients
- Strengthened monitoring on a business as usual basis



### **Effective control over WMP risk**

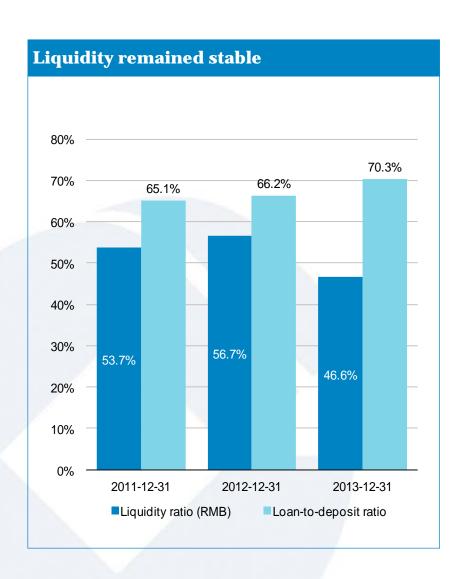


#### **Risk control measures**

- Set strict entry standards for institutions and products
- Managed under unified credit granting
- Strictly controlled the usage of wealth management funds
- Compliant information disclosure
- Strengthened liquidity management
- Made provision for off balance sheet wealth management business



## Liquidity risk management continued to be strengthened

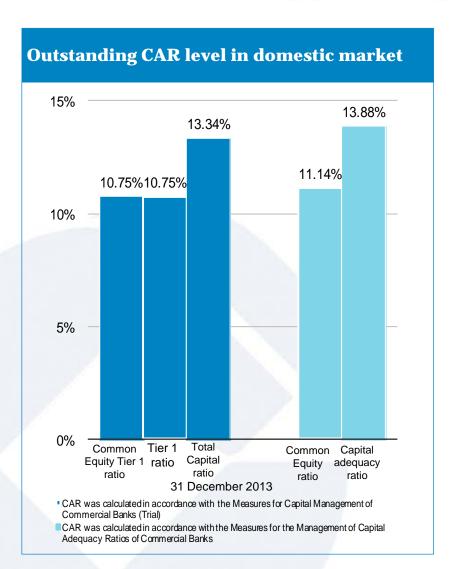


### Strengthened liquidity management on multiple fronts

- Acted as "stabilizer" amidst market volatilities
- Full-year liquidity level maintained within reasonable level
- Strengthened liquidity risk control measures:
  - Better liquidity predictions and improved fund allocation processes
  - Properly maintained asset and liabilities structure, diversified financing sources and reduced volatility
  - Strengthened intra-day management of liquidity and implemented regular stress tests



### Capital management continued to enhance



### Positive interaction among capital, risk and business

- Promoted transformation into the efficient use of capital
- Actively promoted the application and implementation of Advanced Measurement Approach
- Research on new capital instrument:
  - Plan to issue up to RMB 60 billion of capital instruments with write-down features by the end of 2015
  - Upcoming Plan to issue RMB 20 billion of capital instruments with write-down features in domestic market to replenish tier-two capital



### Active fulfillment of corporate social responsibilities

#### **Corporate social responsibilities**

- A total of RMB 49 million donated to society in 2013
- Continued implementation of long-term charity projects
- Launch of "Credit Card Points help fulfill dreams, Micro Public Welfare" charity activity
- Establishment of management processes for consumer protection
- Active promotion of financial inclusion and green finance

#### **In-depth involvement in APEC issues**

- CCB was appointed alternate member of the APEC Business Advisory Council and vice chairman role at the APEC China Business Council.
- Views communicated on behalf of China's business communities at APEC
- In-depth research into issues such as regional economic integration, infrastructure construction and connectivity in the Asia-Pacific region
- Accelerated CCB's pace of internationalization



### **Awards and recognitions**



- Bank with Outstanding Performance on Providing Financial Services for Small and Micro Businesses
- Featured Banking Products for Small and Micro Businesses of the Year



Best Bank in China (2012)

### The Banker

- #5 in the "Top 1000 World Banks" (tier-one capital); #9 in the "Top 1000 World Banks" (total assets)
- #10 in the "The Banker / Brand Finance® Banking 500 2013"; #2 in the "Chinese Bank Rankings"
- Bank of the Year (2010)



#50 in the "Fortune Global 500"



- Winner of The Asset
  Excellence in
  Management and
  Corporate Governance
  2013 Platinum
- China's Most Promising Companies (2012)



Best Bank in China (2010)



Best Private Bank in China (2011)



- Best Bank in SME Services
- CCB's 'Zhu Bao Dai' (Credit Guarantee Loan product) Awarded the 'Most Innovative Corporate Financial Service Product'



**Transformation and development** 

**Financial performance** 

**Risk management** 

**Outlook** 



## **Challenges and Opportunities**

#### **Challenges**

- The world economy is undergoing deep and structural adjustment with many uncertainties
- The domestic economy is in the "gear-changing" period with growing potential risks
- China's financial reforms continue to deepen and the regulatory policies further tighten
- © Competition from inside and outside the financial sector becomes increasingly intense

#### **Opportunities**

- The global economy continues on a path of recovery
- The progress of urbanization stimulates financial demands
- China's further opening-up boosts high-growth markets
- China's economy is going through transformation and upgrade, and new sectors are developing quickly

## Adhere to the strategy of "integration, multifunction and intensiveness" and enhance new competitive edges

- To expand our business and strengthen our service capability serving big industries, corporations and entities, large cities, and high-net-worth customers
- To expand overseas business and cross-border financial services
- To accelerate the adjustment of A&L and profitability structure
- To strengthen HR investment in e-banking, IT capability
- To focus on the building of a "process bank"
- To drive business growth through innovation



# Q&A



# Thank you